



The Rotary Club of Lake Mary
Present the 14th Annual
Taste of Lake Mary

Dear Potential "Taste Sponsor":

The Rotary Club of Lake Mary is proud to announce our 14th Annual Taste of Lake Mary to be held in the beautiful courtyard between the Lake Mary Marriott and the Park Place at Heathrow on **Monday March 25th, 2019 from 5:30 PM to 8:00 PM.**

Last year over 675 people participated in this event. In past years, we have enjoyed FOX 35 television live coverage during their afternoon and early evening news broadcasts. Some of our participating restaurants have included: Ruth's Chris, Shula's 347 Grill, FishBones, Dexter's, Terra Mia's, Vineyard Wine Company, Stonewood Grill, Cork & Olive, F&D Kitchen, Pierre's Wine Cellar, Tim's Wine Market and Marriott's Bistro 1501. We look forward to their participation again this year and anticipate many other quality food & beverage vendors. There is an excellent opportunity for community-minded businesses and individuals to support this wonderful event that features food and wines from some of the finest restaurants and wine shops in Lake Mary. All proceeds benefit and are given to worthy causes in our local community.

We will once again host a high-quality event for businesses and residents to enjoy gathering for an evening of wonderful food, music, and fellowship while at the same time supporting worthwhile causes and charities. This also provides an excellent marketing opportunity for your company in a relaxing and fun-filled environment to entertain clients and/or employees. We are planning for 700 attendees this year. To ensure a great turnout, a multi-media promotional campaign is planned to include radio, newspaper, magazines, and other print marketing media means.

Attached is information about the different levels of sponsorships available. I look forward to the opportunity to speak with you further and answer any questions that you may have about our exciting event.

Sincerely,

Bruce Skwarlo, Event Co-Chairperson
Phone: 407-995-7004 Cell



Title Sponsor - \$6,000

- Corporate Naming Rights of Event- Taste of Lake Mary "Sponsored By Your Name"
- Corporate Name mentioned as event sponsor by MC during the event
- Corporate Name & Logo on Tickets and Advertising (submit before January 2019)
- Corporate Name & Logo on Banners and Website as most prominent display
- Booth at event as THE ONLY Exclusive non Food & Beverage Vendor
- 5 Large Welcome Banners at main event entrances & registration
- Corporate Name on all printed material during night of the event & Poster
- 14 admission tickets-Great for entertaining clients or employees

Dessert Lounge Sponsor - \$3,500 Mercedes Benz of North Orlando

- Corporate Name and Logo prominently displayed on banners, signs and on Website
- Parking lot access to display Large products close to large seating area
- Parking lot to include space for Tent Area of 20'X20'
- Overhead Area for Personalized "Lounge Banner" to be displayed in lounge area
- Corporate Name on printed Poster during the event
- 14 admission tickets

Glassware Sponsor - \$2,500 - Publix Supermarkets

- Corporate Name or Logo on each "Wine Glass" during night of event
- Corporate Name on all printed material during the event & Poster
- Corporate Name on Banner displayed at event and on Website
- 14 admission tickets

Food & Wine Platter Sponsor - \$2,500

- Corporate Name or Logo on a unique Food Platter each guest will use the night of event
- Corporate Name on all printed material during the event & Poster
- Corporate Name on Banner displayed at event and on Website
- 12 admission tickets

Lanyard Sponsor - \$2,000 - Orlando Health

- Corporate Name or Logo on each "ticket Lanyard" night of event
- Corporate Name on all printed material during the event & Poster
- Corporate Name on Banner displayed at event and on Website
- 12 admission tickets



Napkin Sponsor - \$1,500 - Bauerle Financial

- Corporate Name & Logo displayed on each napkin provided to all vendors
- Corporate Name on all printed material during the event and Poster
- Corporate Name on Banner displayed at event and on WEB site
- 12 admission tickets

Live Entertainment Sponsor – \$1,400 Law Office of Mary Beth Kelly

- Corporate Name or Logo prominently displayed next to Band Stand
- Corporate Name mentioned as event sponsor by MC during event
- Corporate Name on all printed material during the event and Poster
- Corporate Name on Banner displayed at event and on WEB site
- 12 admission tickets

Platinum Sponsor - \$1,000

- Corporate Name & Logo on Banner prominently displayed at event
- Corporate Name on all printed material during the event & Poster
- Corporate Name prominently mentioned as event sponsor on Website
- 12 admission tickets-Great for entertaining clients or employees

Gold Sponsor - \$750

- Corporate Name on Banner prominently displayed at event
- Corporate Name on all printed material during the event
- Corporate Name prominently mentioned as event sponsor on Website
- 10 admission tickets-Great for entertaining clients or employees

Silver Sponsor - \$500

- Corporate Name on printed material during the event and on Website
- 8 admission tickets- Great for entertaining clients or employees

Bronze Sponsor - \$300

- Corporate Name on printed material during the event and on Website
- 4 admission tickets

Individual Tickets: \$55 / Two for \$99 -All proceeds reinvested into local community
www.tasteoflakemary.com